

Fiesta

ALL-NEW FIESTA



Go Further

www.ford.co.za

A step up in sophistication.

The all-new **FIESTA** takes refinement to the next level. The elegant, ultra-contemporary design incorporates flowing, sculpted lines that both enhance the car's appearance and improve its aerodynamic efficiency. A range of distinctive features* includes a chrome waistline, cornering lights, LED daytime running lights and LED tail lights.

*Available on Titanium models.



International model shown.

Distinctive styling doesn't stop with the exterior. Contrast stitching on seat trims, steering wheel and floor mats; as well as chrome accents across the instrument panel, centre console and interior door handles – all complement the unique exterior body colours.



8" colour touchscreen and navigation available on Titanium models.

International model shown.

Meet your phone's new best friend.

Car journeys need not be a disruption to your connectivity. Standard on the all-new **FIESTA**, Ford SYNC®3 integrates seamlessly with your compatible smartphone, letting you control everything from phone calls and text messaging to music and satellite navigation¹ all via the touchscreen or through remarkably simple voice commands. Additionally, Apple CarPlay² and Android Auto² compatibility ensure that your familiar ecosystem seamlessly continues wherever you go!



“Call John”

“Listen to message”

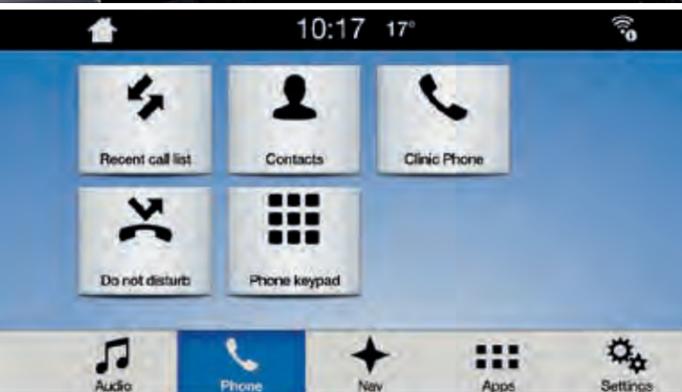
“Play Genre Pop”

“Bluetooth Audio”

“Next track”

International model shown.

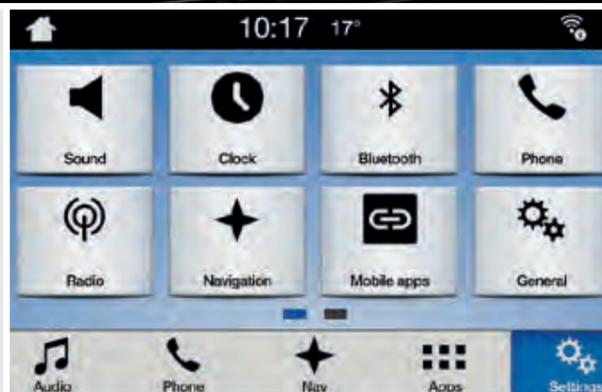
¹Navigation only available on Titanium models. ²Apple CarPlay is a trademark of Apple Inc. and Android™ is a trademark of Google Inc. Apple CarPlay and Android Auto require phones with compatible versions of Apple iOS and Android™ respectively, active data service and genuine USB cable (available separately). Message and data rates may apply. SYNC®3 does not control Apple CarPlay or Android Auto while in use; Apple Inc. and Android™ respectively are responsible for their functionality. Android Auto functionality subject to in-market product launch.



Touchscreen

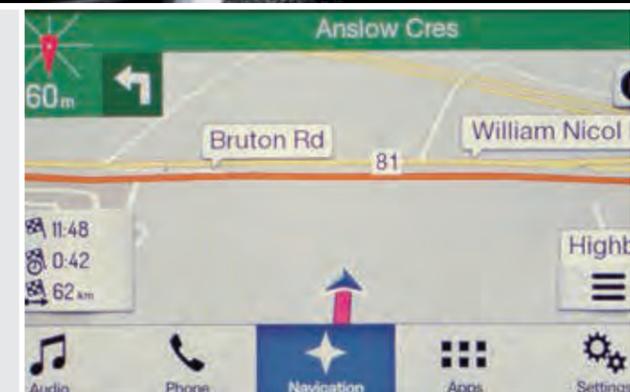
SYNC®3 with 8" colour touchscreen* supports multi-touch "swipe" and "pinch-to-zoom" gestures, and lets you arrange application icons and background displays just as you would on your tablet or smartphone. You can also switch between daytime and night modes, and tailor pre-sets for multiple users.

*8" colour touchscreen only available on Titanium models.



Communication

Manage your phone, music, apps, and navigation all with simple voice commands. Ford SYNC®3 can even read your text messages aloud for you.



Navigation¹

Receive clear turn-by-turn directions to any destination and search for additional points of interest to set as waypoints along your route.

Extra levels of protection.

The all-new **FIESTA**'s highly advanced technology provides you with the very best levels of protection, and helps make your life simpler and stress-free too.

The all-new **FIESTA**'s six airbags – including side-curtain airbags – offer 360 degrees of protection for both front and backseat passengers regardless of the trim level selected.

THE ALL-NEW FIESTA INTELLIGENT PROTECTION SYSTEM (IPS) INCLUDES:

1. Driver and front-passenger airbags*
2. Driver and front-passenger side-impact airbags
3. Side-curtain airbags for front and rear seats
4. Collapsible steering column and pedals for optimised protection of driver's legs and feet
5. Electronic Stability Programme (ESP) with Anti-lock Braking System (ABS)
6. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones
7. Pre-tensioners, load-limiting retractors and height-adjustable mounts on front seatbelts
8. Anti-submarining seat bases

Other safety and security features:

- ISOFIX fixing points for child seats on rear outer seats
- Electronic Brakeforce Distribution (EBD) and Emergency Brake Assist (EBA)
- Emergency brake warning – automatic flashing of brake lights under heavy braking
- Thatcham alarm

*A rear-facing child seat should never be placed in the front passenger's seat when the Ford vehicle is equipped with an operational front-passenger airbag. The safest place for children is properly restrained on the rear seat.



Stay in control whatever the conditions

Electronic Stability Control (ESC) constantly monitors your all-new **FIESTA**'s progress. It senses when a vehicle is losing grip and automatically applies a braking pulse to individual wheels, stabilising it. Using advanced sensors from the anti-lock braking and traction control systems it monitors the behaviour of the vehicle.

The story of more efficiency and lower emissions.

Available in either the 1.0L turbocharged EcoBoost or the 1.5L diesel, the all-new **FIESTA** has been designed to reduce your cost of ownership through improved fuel economy and lower CO₂ emissions, without any compromise on style or driving quality.



LOWEST EMISSIONS
1.5 TDCi (63kW)
CO₂ emissions 84g/km

MOST POWERFUL
1.0 EcoBoost (92kW)
CO₂ emissions 97g/km



Use less fuel with auto-stop/start*

When you stop at traffic lights or your all-new **FIESTA** is idling in a queue, this technology can automatically switch off the engine while still supplying power to essentials like the headlamps, airconditioning and the Ford SYNC[®]3 system. When you're ready to move just depress the clutch, or press the accelerator on an automatic, and the system restarts. Auto-stop/start is particularly effective in towns and cities, where it can cut fuel consumption by up to 10% (urban cycle).

*Auto-stop/start only standard on EcoBoost models.

Make it yours.

Complementing the all-new **FIESTA**'s stylish design, and satisfying your personal taste, is a range of attractive metallic and solid colours.

Colours



Chrome Copper*



Blue Wave*
Tinted clearcoat



Moondust Silver*



Magnetic*



Ruby Red*
Tinted clearcoat



Frozen White

*Metallic body colours are options at extra cost.

Wheels



Trend model: 16" Alloy 195/55 R16



Titanium model: 17" Alloy 205/45 R17



FORD CREDIT

As part of the Ford family, Ford **CREDIT** can offer a number of unique finance options to make owning a new or used vehicle affordable and simple. For more information regarding Ford **CREDIT**, speak to your Ford Dealer or go to www.ford.co.za/buying/ford-credit/home.



FORD PROTECT

Genuine parts. Genuine service.

Enjoy years of trouble-free motoring and preserve the value of your new Ford by fitting only genuine Ford parts and accessories. Servicing your new Ford at a Ford Dealer will also protect you and your vehicle warranty.



Business and Commercial Fleet Customers.

The Ford portfolio of products is growing rapidly to meet your business needs.

Please contact your local Ford Dealer for more information
or visit our website www.ford.co.za/fleet
or alternatively email us at fleetsa@ford.com.

Ford PROTECT

Ford PROTECT offers a holistic suite of service, maintenance, warranty and roadside-assistance products aimed at keeping your new FIESTA in perfect working condition.

New Vehicle Warranty – Every new FIESTA comes with a 4-yr/120 000km Comprehensive Warranty.

Service Plan – Every new FIESTA comes standard with a 4-yr/60 000km Service Plan with 15 000km intervals on all derivatives, which covers all scheduled servicing except friction materials, i.e brake pads and wiper blades.

Corrosion Warranty – 5-yr/unlimited km cover.

Roadside Assistance – 3-yr/unlimited km cover for mechanical, electrical, flat tyres, batteries, medical emergencies and towing, if needed, to the nearest Ford dealership.

New Vehicle Extended Warranty – An Extended Warranty may be purchased prior to the expiry of the 4-yr/120 000km New Vehicle Warranty, giving owners an extra 2-yr/80 000km of worry-free driving.

Consult the vehicle handbook, Ford Dealer or www.ford.co.za for more information regarding Ford PROTECT plans.

**The declared fuel consumption and CO₂ emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 20101: 2006/ECE R101: 2005 as last amended) and validated and approved by the UK Vehicle Certification Authority (VCA). Fuel consumption and CO₂ emissions figures are used to compare different vehicle types under uniform conditions, and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors and are directly affected by the length of the journey; number of passengers and the amount of luggage carried; individual driving style; road conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures in day-to-day driving, although the vehicle is technically capable of doing so.



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully too.



Green

Using advanced Ford technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



Smart

Vehicles with smart intuitive technologies designed to connect your world, and many clever solutions from Ford that make life a little easier.

Ford reserves the right, subject to all applicable laws, to discontinue or change features and other specifications either temporarily or permanently, which will be communicated to the Ford Dealer Network. Printed July 2018.

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