

Ford

NEW ECOSPORT



Go Further

www.ford.co.za



Titanium model shown.

YOUR CITY UNLOCKED

Every inch of the new **ECOSPORT** is designed to help you do more, go anywhere and make the most of your city life.



Energy, lots of energy.

With a bold new exterior design, the new **ECOSPORT** always looks like it's ready for action. That's because it is.

New front end. Same attitude. The new **ECOSPORT**'s refreshed grille, hood and headlamps are sportier than ever.

Fit almost anywhere with power-folding mirrors* that – you guessed it – fold in to make the new **ECOSPORT** a little narrower.

Puddle lamps on the new **ECOSPORT** Titanium's side mirrors illuminate the area beside the vehicle, so you can see the road clearly before you step outside.

*Power-folding mirrors available on Titanium models only.



17" Alloy wheels available on Titanium models only.



Titanium model shown.



Titanium model shown. Leather is a combination of leather and high-quality, durable materials.



In tune with your city.

The enhanced SYNC®3* system with navigation^o puts the city at your fingertips.

Keep your hands on the wheel, and your eyes on the road. Use simple voice commands to make calls, listen to text messages, and play your favourite music.

Integrate your smartphone with SYNC®3* for hands-free control of your favourite apps via Apple CarPlay¹, Android Auto² or Applink[®].

The 8-inch touchscreen³ on Titanium is smarter than ever, with

integrated satellite navigation and intuitive smartphone-like actions, like swipe control and pinch-to-zoom.

Automated climate control airconditioning on Titanium allows you to set the perfect cabin temperature.

Rear parking sensors. With the new ECOSPORT, you won't have to pass by those challenging parking spaces. An audible warning helps you safely judge the distance between your vehicle and obstacles. This safety feature will assist the driver while reversing and parking.

*SYNC®3 available on Trend and Titanium models only.

^oNavigation standard on Titanium models only.

¹Apple CarPlay is a trademark of Apple Inc. Apple CarPlay requires phone with compatible version of Apple iOS, active data service, and connection cable (sold separately). SYNC® does not control Apple CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply. iPod, iPhone, Siri and Apple CarPlay are trademarks of Apple Inc.

²Android Auto requires phone with compatible version of Android Auto and active data service. Android Auto and Google Maps are trademarks of Google Inc. Immediate Android Auto functionality pending Google Inc. Licensing approval for MEA region. Standard on all models.

³8-inch touchscreen available on Titanium models only.

More space. More life.

The new ECOSPORT makes every load manageable. But never at the cost of your comfort.

Flips, folds and fits everything. The cargo management system adapts to handle almost any weekend-sized load. This includes a new height-adjustable boot floor, which can be raised to conceal storage or lowered to increase luggage capacity to 333 litres. The boot floor can now support over 300kg.

A new centre console features an armrest with integrated storage. We added a retractable armrest with cupholders in the backseat. These convenient features are available in Trend and Titanium models.



MOVE FREELY

Elevated ride height lets you see more of what's going on around you. Plus it's never been easier to get in and out, thanks to the perfectly positioned seats.

Perfect hill starts. Every time. Take your foot off the brake pedal and Hill Launch Assist will hold the brakes for up to 3 seconds. You never have to worry about rollback again.



ELECTRONIC STABILITY CONTROL*



HILL LAUNCH ASSIST[®]



ROLL STABILITY CONTROL[®]

*Electronic Stability Control available on all models.

[®]Hill Launch Assist and Roll Stability Control available on Trend and Titanium models.

LIFE SHOULD BE EASY

Designed to make every day a little simpler, the new **ECOSPORT** has convenience covered.

Keyless start. Press the push-start button to start the engine and you're away.

Even the lights are smart. The new **ECOSPORT** headlamps sense when it's dark outside, and turn on automatically.

It senses rain too. A sensor behind the rear-view mirror can detect moisture on the windshield. If it does, the wipers start automatically.



KEYLESS
START*



AUTOMATIC
HEADLAMP*



RAIN-SENSING
WIPERS*

*Keyless start, automatic headlamps, and rain-sensing wipers available on Titanium models only.



Titanium model shown.



GO FURTHER FASTER

Big performance is in. Regular visits to the fuel station are out.

ECOSPORT's 6-speed automatic transmission delivers better fuel economy, quieter operation and less vibration.

Paddle shifters* on the steering wheel provide extra adaptability.

*Paddle shifters available on automatic models.



Peace of mind **wherever you go**

The new **ECOSPORT's** safety features do more than just protect you. They help prevent the need for protection in the first place.

Five stars for safety. Drive with extra confidence knowing that the new **ECOSPORT** has a full 5-star ANCAP safety rating.

Get 360 degrees of confidence. With seven airbags you'll feel protected from every side. These include driver and front-passenger, driver's knee*, front side and side-curtain airbags. The Titanium models comes standard with a Thatcham alarm.

LED daytime running lamps on Trend and Titanium help ensure you're more visible to drivers, cyclists and pedestrians.

You'll never be 'blinded by the light' thanks to the new **ECOSPORT** Titanium's electrochromic rear-view mirror, which darkens whenever a vehicle shines its headlamps on it.

*Driver's knee airbag only available on Trend and Titanium models.

1.0L

Turbo Petrol EcoBoost
Power: 92kW¹
Torque: 170Nm¹

The six-time sub-1.0L International Engine of the Year delivers the fuel economy you need, with the power you want. Available on Trend and Titanium models.

1.5L

Turbodiesel Engine
Power: 74kW
Torque: 205Nm

This 4-cylinder engine delivers impressive performance and economy.

¹All performance data for petrol measured using 95RON fuel.

COLOURS

Colour Palette 1 (Ambiente model shown)



Blue Lightning*



Diamond White



Moondust Silver*



Smoke*

Colour Palette 2 (Titanium model shown)



Blue Lightning*



Frozen White



Magnetic*



Moondust Silver*



Ruby Red*



Silk*

Colour palette 1 available on Ambiente model only.

Colour palette 2 available on Trend and Titanium models.

*Metallic body colours are options at extra cost.

WHEELS



16" Steel wheel with styled cover
205/60 R16
Standard on Ambiente



16" Alloy wheel
205/60 R16
Standard on Trend



17" Alloy wheel
205/50 R17
Standard on Titanium



FORD CREDIT

As part of the Ford family, Ford **CREDIT** can offer a number of unique finance options to make owning a new or used vehicle affordable and simple. For more information regarding Ford **CREDIT**, speak to your Ford Dealer or go to www.ford.co.za/buying/ford-credit/home.



FORD PROTECT

Genuine parts. Genuine service.

Enjoy years of trouble-free motoring and preserve the value of your new Ford by fitting only genuine Ford parts and accessories. Servicing your new Ford at a Ford Dealer will also protect you and your vehicle warranty.



Business and Commercial Fleet Customers.

The Ford portfolio of products is growing rapidly to meet your business needs.

Please contact your local Ford Dealer for more information
or visit our website www.ford.co.za/fleet
or alternatively email us at fleetsa@ford.com.

Ford PROTECT

Ford **PROTECT** offers a holistic suite of service, maintenance, warranty and roadside-assistance products aimed at keeping your new **ECOSPORT** in perfect working condition.

New Vehicle Warranty – Every new **ECOSPORT** comes with a 4-yr/120 000km Comprehensive Warranty.

Service Plan – Every new **ECOSPORT** comes standard with a 4-yr/60 000km Service Plan with 15 000km intervals on all derivatives, which covers all scheduled servicing except friction materials, i.e brake pads and wiper blades.

Corrosion Warranty – 5-yr/unlimited km cover.

Roadside Assistance – 3-yr/unlimited km cover for mechanical, electrical, flat tyres, batteries, medical emergencies and towing, if needed, to the nearest Ford dealership.

New Vehicle Extended Warranty – An Extended Warranty may be purchased prior to the expiry of the 4-yr/120 000km New Vehicle Warranty, giving owners an extra 2-yr/80 000km of worry-free driving.

Consult the vehicle handbook, Ford Dealer or www.ford.co.za for more information regarding Ford **PROTECT** plans.

*The declared fuel consumption and CO₂ emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 20101: 2006/ECE R101: 2005 as last amended) and validated and approved by the UK Vehicle Certification Authority (VCA). Fuel consumption and CO₂ emissions figures are used to compare different vehicle types under uniform conditions, and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors and are directly affected by the length of the journey; number of passengers and the amount of luggage carried; individual driving style; road conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures in day-to-day driving, although the vehicle is technically capable of doing so.



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully too.



Green

Using advanced Ford technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



Smart

Vehicles with smart intuitive technologies designed to connect your world, and many clever solutions from Ford that make life a little easier.

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